

THE DATA GEEK'S GUIDE

What You Need to Know About the Data Analytics Advantage

Established in 1998, DSI is an award-winning Microsoft technology consulting partner that focuses exclusively on delivering leading edge business intelligence and analytics solutions others are only dreaming about.

We use technology you probably already own to unlock data insight you never knew you had.

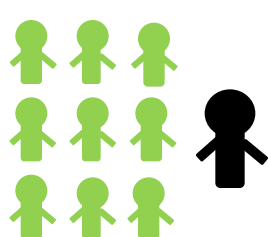
OVER 90% OF THE WORLD'S DATA HAS BEEN CREATED IN THE PAST 2 YEARS

COMPANIES WITH ADVANCED ANALYTICS



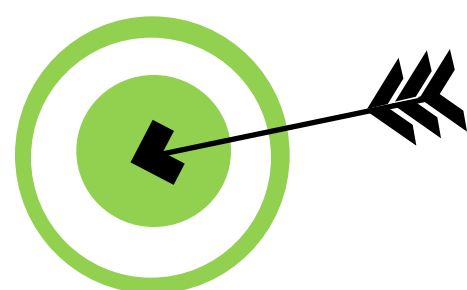
ARE 5 TIMES MORE LIKELY TO MAKE FASTER DECISIONS

50% of BI PROJECTS WILL BE ABOUT DATA DISCOVERY



THE BI AND ANALYTICS MARKET WILL GROW

TO OVER



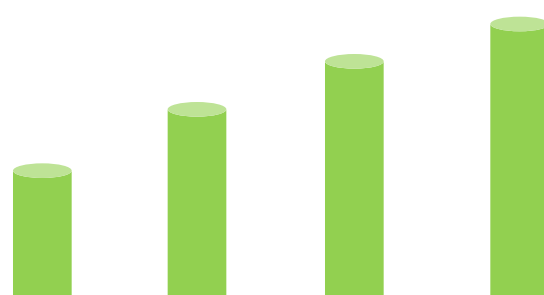
20 BILLION BY 2019

Q: WHAT IS THE MOST USED BUTTON IN ANY BI SOLUTION?

A: THE EXPORT TO EXCEL BUTTON

EXCEL HAS OVER 750 MILLION USERS WORLDWIDE

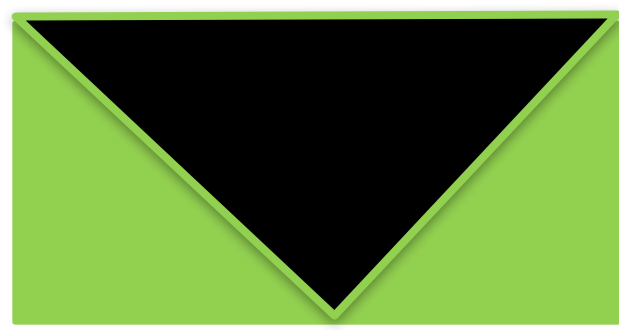
BI DASHBOARDS



50% OF ALL MONEY SPENT ON BI PROJECTS WILL BE ON BI DASHBOARDS

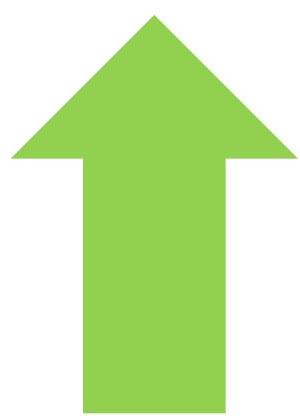
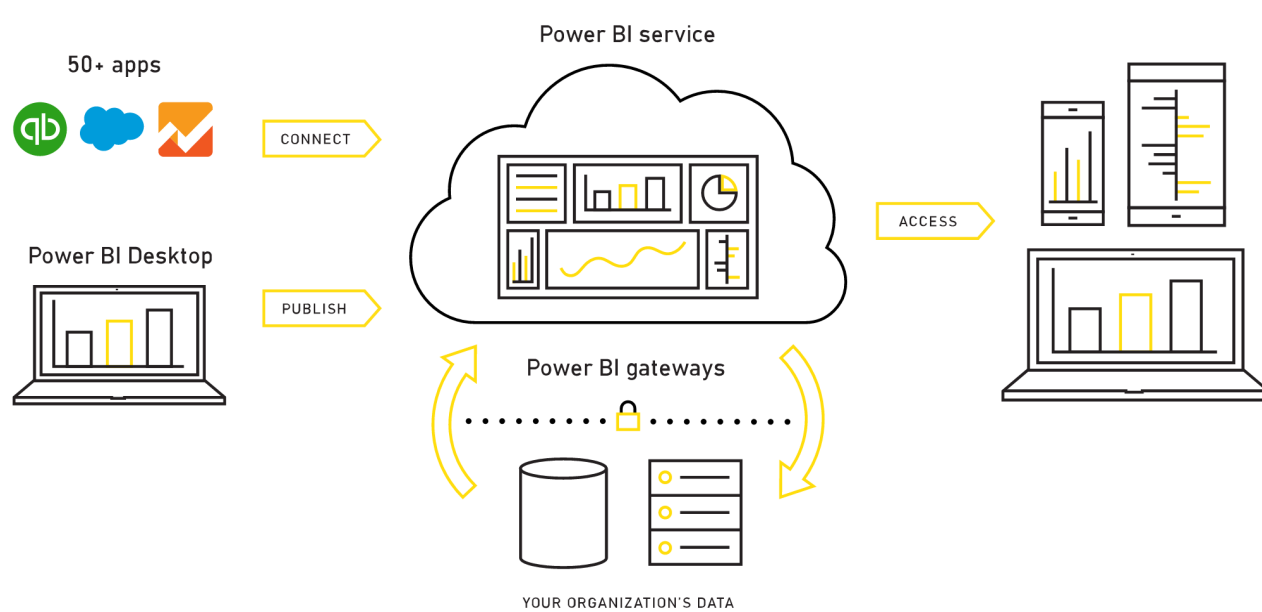


DSI IS DELIVERING COMPETITIVE ADVANTAGE TO CLIENTS WITH BETTER BI



205 MILLION EMAILS SENT EVERY MINUTE

We use tools like Power BI (from Microsoft) to help you analyze, understand and share your data insights. Power BI dashboards provide a 360-degree view for business users with their most important metrics in one place, updated in real time, and available on all of their devices. With one click, users can explore the data behind their dashboard using intuitive tools that make finding answers easy.



70% OF NON-TRADITIONAL BI USERS WILL HAVE ACCESS TO INSIGHT WITH SMART DATA DISCOVERY



DIMENSIONAL STRATEGIES INC

Let DSI Help You Unlock Your Own Data Insights

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